

## Augusta FM Radio

### Community Participation Policy

#### **Purpose**

The purpose of this policy is to ensure diversity and community participation is encouraged. It complies with the Codes of Practice and replaces all other previous policies relating to Community Participation. It will be reviewed annually.

#### **Policy**

1. Our station will make sure that people in our community who are not adequately served by other media are encouraged and assisted to participate in providing our service.
2. We will have in place a Community Consultation Strategy and Community Engagement Programme to support this commitment.
3. We will document evidence of our efforts to encourage community participation.
4. We will broadcast on-air promotions at least 5 times a week encouraging members of the community to contact us with feedback and to participate in the operations of the station.
5. We will aim to promote the station and encourage volunteers via local newspapers, other media and marketing materials.
6. We will include mechanisms to enable active participation by our community in station management, programming and general operations.
7. In all station activities and our behaviour we will oppose and break down prejudice on the basis of ethnicity, race, language, gender, sexuality, age, physical or mental ability, occupation, religious, cultural or political beliefs.